Attorney Docket RSW920030295US1

IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re application of Valerie M. Bennett, et al. January 17, 2011

Serial No.: 10/733,625

Filed: December 11, 2003

For: Intelligent Subscription Builder

Art Unit: 2443 Examiner: David E. England

AMENDMENT/RESPONSE

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This Amendment/Response responds to the Office Action mailed October 21, 2010. The following amendments and remarks are respectfully submitted.